



Bravo Software Group
WE CONNECT YOU TO THE WORLD



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“E.Commerce, E.Business, E.DI E.xperts”

Bravo Software Group - Overview

The following document is meant to serve as a company, product and reference guide, plus will contain product overviews and comparisons to help you become eCommerce enabled.

We will make references to many sources on-line, so that we don't repeat ourselves, and of course, always have a copy of our catalog on-hand for yourself and your clients. Our catalog outlines our products, and helps you to get a feel for what they do, and why you need them.

<http://www.remotedesk.net/catalog.htm>

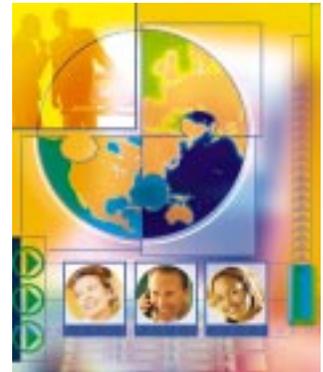
Bravo has been developing software solutions since 1985. The industry has changed dramatically over the last 4 years, and so has Bravo. We continue to lead accounting systems into new technologies and automation methodologies that maximize time, profits and productivity, and **we want you to include us on your journey.**

Bravo was the **first company** to provide faxing solutions, remote ordering solutions, Electronic Data Interchange and Electronic Commerce for ACCPAC, and we will continue this trend always keeping in mind ease of installation, cost, payback and control. The control your client wants with their data, their updating and their vision.

We have over 16 years of ACCPAC history, experience, and in general, if it can be done, we are the company that can make it happen, on time, and at the best price.

For dealers working with Adagio, we are taking on the same enthusiasm with Adagio that we do for ACCPAC Plus, ACCPAC Windows (Advantage), and Great Plains Dynamics.

For more details visit: <http://www.bravosw.com/about.htm>



Mission Statement

It is our mission to expand this product line and incorporate the latest in technological advancements to take your company where it needs to go, at a price you can afford!

Our strategy is to start development one to two years ahead of bleeding edge, with leading edge technologies, and keep the progression going, until bleeding edge becomes leading edge. Just when you are really ready for it, Bravo has it. Existing users always have the best, and new users always have the latest.

Everybody wins with Bravo!

Bravo Vision

Since the release of RemoteDesk in 1996, our vision is to create a product line that would satisfy every remote quote and order entry requirement, from any platform (PC, wireless, handheld), to provide one central product for all your remote sourced requirements. We executed this as follows;

Satisfy the remote quote and order processing requirements of Sales reps

- We released RemoteDesk Client, RemoteCE for PocketPC, and RemoteDesk GoldMine and ACT!

Satisfy the remote invoice processing requirements of Branch Offices

- We released RemoteDesk Invoicer for Order Entry – Plus/Windows
- We released RemoteDesk Invoicer for A4W Accounts Receivable

Satisfy the remote order requirements of customers

- We released RemoteDesk Customer

Satisfy on-line shopping/ordering requirements

- We released RemoteDesk eCommerce, which integrates to your on-line shopping cart
- We released RemoteShop – an on-line shopping cart

Satisfy the remote ordering requirements of internal employees, or visitors

- We started distribution of RemoteShop to install in-house or on an ISP, that can be custom tailored to your specific requirements

Satisfy the on-line ordering requirements of existing customers

- Beta release for RemoteDesk On-Line

Satisfy mobile/handheld users

- Released RemoteCE for PocketPC
- Working on RemoteCE Invoicer for PocketPC
- Working on RemoteCE for Palm OS

Satisfy trade show order taking

- Released RemoteDesk Tradeshow, including bar code integration to handheld units

Satisfy store fronts

- Beta release of RemoteDesk POS – Point of Sale

Satisfy on-line payments to banks

- Call us about RemoteDesk EFT – Electronic Funds Transfer

Satisfy Warehouse scenarios

- We are working on RemoteDesk Warehouse

Satisfy the remote ordering requirements of any user

- We are working on RemoteDesk.NET

Satisfy real-time on-line requirements for self-hosted environments

- We are working on RemoteDesk Real-Time



To visit our site dedicated to just this product line visit:

<http://www.RemoteDesk.net>

****If you have .NET or online requirements to your database through a browser, call us to find out how we can help.

RemoteDesk Solutions – Overview

Month by month, and year by year, we deliver our objectives. Since releasing **RemoteDesk** and winning **ACCPAC International Windows product of the year** in 1997, a lot of competing products have now emerged. Our goal is to help educate you, so that when you present solutions to your clients, you have the information you need to feel confident, with a company that makes you feel secure.



The RemoteDesk Suite consists of **3 Administrator types**, a **Remote Administrator**, **5 client types**, **4 client add-ons**, **4 Specialty add-ons** and **web integration** to-date.
(For descriptions of each module, see Bravo Vision section)

RemoteDesk Components

Administrators:



Client Types:



Client Add-ons:



Specialty Add-ons:



RemoteDesk TradeShow – Overview

Before the show, the Administrator uploads applicable data to the handhelds or the Remote Administrator.

During the show, once it has received the days orders, it sends updates of the data back.

The Remote Administrator updates all of the handhelds.

The handhelds receive updated data for a new day.

Tradeshow

The Remote Administrator sends all of the information from all of the handhelds at one time.



Remote Administrator

Once completed for the day they upload or synchronize all of the data with the "Remote Administrator".



RemoteCE

Salesreps on the trade floor enter or scan orders and print a copy for the purchaser.

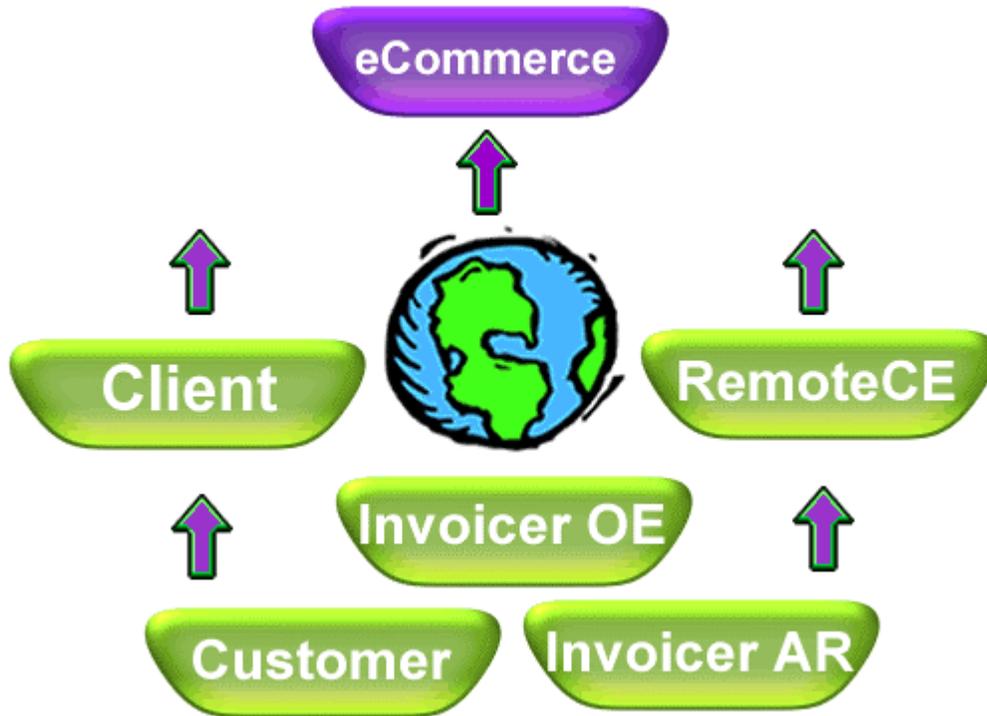


For more details visit: <http://www.RemoteDesk.net/tradeshow.htm>

RemoteDesk Trade Show consists of 3 components:

1. **RemoteDesk Administrator/Tradeshow** - Handles the head office co-ordination of inbound/outbound data
2. **Remote Administrator** - This is the remote laptop or PC version that handles the co-ordination of multiple handheld data to and from the trade show floor. This module then updates the Administrator at day end for processing to the accounting data.
3. This includes [4 RemoteCE](#) copies

RemoteDesk eCommerce – Overview



There are 4 on-line methods you can choose from;

1. We can set up a simple HTML form for you that list your products and their prices and captures the order for direct posting through RemoteDesk to your accounting system.
[Click here for our site example](http://www.bravosw.com/order.htm) **www.bravosw.com/order.htm**
2. You can transfer your website to our provider (approx. hosting cost is \$34.95/month), set up a full shopping cart system (Range is \$17.95/mth - \$34.95/mth) and have RemoteDesk poll the orders for posting.
See [here for complete instructions](#) and pricing.
www.Remotedesk.net/shopzone.htm
3. We can work with most ISP's and Shopping Carts and take your HTML or shopping cart output for posting by RemoteDesk to your accounting system
4. You can use our [RemoteShop](#) and have a great shopping cart base to start with. Visit [RemoteShop](#) our on-line store to see what could be yours for free!*
www.remotedesk.net/remshop.htm

RemoteDesk e.Commerce – Instructions for shopping cart integration

www.RemoteDesk.net/webshop.htm

RemoteDesk eCommerce: <http://www.RemoteDesk.net/ecom.htm>

RemoteDesk On-Line Sources

The following are web links that detail each aspect of the solution. When putting together your quote, or evaluating, make sure you visit these.

Master Web site: <http://www.RemoteDesk.net>

Download of RemoteDesk and add-ons:

<http://www.RemoteDesk.net/install.htm>

- This page also highlights any **on-line documentation** we have to help you in your evaluation

General RemoteDesk information: <http://www.RemoteDesk.net/remdesk.htm>

- This page also highlights integration details for accounting systems such as ACCPAC, Great Plains and Adagio

Setup requirements: <http://www.RemoteDesk.net/rdtech.htm>

Different **components** of the solution: <http://www.RemoteDesk.net/rdcomp.htm>

How RemoteDesk **works and operates:** <http://www.RemoteDesk.net/rdop.htm>

Features: <http://www.RemoteDesk.net/rdtime.htm>

To help you sell – **Success Stories:** <http://www.RemoteDesk.net/rdsucc.htm>

Frequently Asked Questions: <http://www.RemoteDesk.net/faqs.htm>

The **latest news** on RemoteDesk: <http://www.RemoteDesk.net/news.htm>

Pricing Summary: <http://www.RemoteDesk.net/rdprice.htm>

Bravo Services: <http://www.RemoteDesk.net/services.htm>

WebWerks: <http://www.RemoteDesk.net/clients.htm>



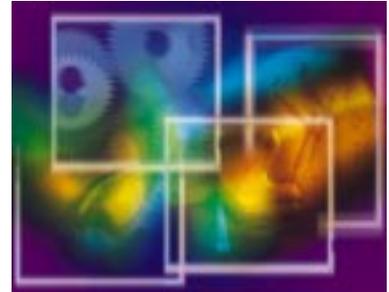
RemoteDesk Product Comparisons

Compared to Remote OE:

Bravo has 2 ways to approach the remote requirement.

Overview:

- **RemoteDesk** – this solution replaces the need for ACCPAC at a remote site. RemoteDesk is a full-featured quote, order and invoicing system that feeds the data back to the head office. You can add new customers and ship-to's on the fly, and much more. <http://www.RemoteDesk.net>
- **Remote Order Entry** is a product designed for ACCPAC to ACCPAC sites. It allows you to send orders, invoices and credit notes from a remote site to a central office location. A separate product is available for Plus, and one for ACCPAC Advantage (Remote OE.W). <http://www.bravosw.com/roewin.htm>



Remote Sales Entry:

- Remote OE is generally used for a branch office updating a head office with orders, invoices or credit notes.
- RemoteDesk is better suited for sales reps, customers and the web, but with the Invoicer module it can do a good job with branch offices also.

Remote Site Operations:

- Remote Order Entry is a product designed for companies to link remote sites that already have ACCPAC installed. Remote Order Entry requires that the remote locations have ACCPAC System Manager and ACCPAC Order Entry.
- RemoteDesk replaces these products at the remote site. No accounting software is required at the remote site.

Communication:

- Remote Order Entry for Plus does not include any communication programs and can only use a modem to send files to head office. Remote OE.W has built-in e-mail communications.
- RemoteDesk uses any method such as internet e-mail or if you prefer modem, cc.mail or Microsoft Exchange.

Data Synchronization:

- RemoteDesk already handles the synchronization built-in. It updates new customers, items, pricing, quantities, and order status back and forth automatically. Very fast because it updates only the modified records.
- Remote OE for Plus updates by compressing the applicable database files and overwriting these at the remote site. The files can be very large and costly to send over modem. Remote OE.W has modules to handle date-time

stamping of master file records so only changes such as customers, pricing etc. are sent. Each of these synchronizing modules are sold separately.

Migrating from Plus to Windows:

- For RemoteDesk migration is easy. RemoteDesk is a Windows application that works with ACCPAC Plus AND ACCPAC for Windows, from the same product.
- For Remote OE, they cannot be migrated. Remote OE is a pure DOS application, and Remote OE.W is a pure Windows application. You need to purchase them separately.

eCommerce:

- RemoteDesk has an eCommerce version that handles the co-ordination of orders from your own shopping cart, or by using the FREE shopping cart RemoteShop that is provided with the product, with your ACCPAC data.
- For Remote OE and Remote OE.W, there are no eCommerce features.

To get the latest updates visit: <http://www.bravosw.com/rdfunc.htm>

Compared to eTransact

There are a lot of points under this category so we have listed the major ones here, and you can visit our web site for the complete analysis:

<http://www.RemoteDesk.net/ecomp.htm>

RemoteDesk e.Commerce - This is a desktop application that front ends your ACCPAC data to co-ordinate **ALL** remote orders from sales reps, branch offices, customers and the web. Each type of remote has a specific desktop definition, or it can be retrieved from a PocketPC device, a web site order form, or a web site shopping cart.

eTransact - hosted solution that serves as a web site/shopping cart like order entry system. It is similar model to RemoteDesk e.Commerce with shopping cart integration, but has a good B2B model too. Both are batch oriented.

Key Considerations;

1. Customer Empowerment
2. Employee Empowerment
3. Price



Business to Consumer Offline solutions/B2C:

SUMMARY

Time Frame	RemoteDesk	eTransact
First years cost	\$7800	\$24780
Total costs for year 2	\$1500 or \$300/month*	\$23280
Additional costs	None	**Monthly transaction and item fees if applicable
Total costs for 2 years	\$9300 or \$11400	\$48060
Cost Savings	\$38760 or \$36660	

With savings like that, there sure is a lot of room for customizing it to exactly the way you want it. And best of all, you get to keep it.

*Customer Care is \$300/month with RemoteShop, or \$1500/year for RemoteDesk eCommerce only.

** Note these costs assume you do not go over 100 orders, or 1000 items, otherwise you will have to add the transaction and item fees as applicable to the eTransact option to compare.

Details of above table:

- **RemoteDesk eCommerce** has a price of \$2895, and \$75/month for full web site hosting and shopping cart integration, plus \$1100 for annual support/upgrades on Customer Care.
Total do-it-yourself first year cost is \$4895.
- If you are using RemoteShop, our FREE shopping cart that ships with RemoteDesk eCommerce, then you can simply host this internally or on your local ISP. There are no additional fees for items or order processing.
- We also have a complete setup price of \$7800, that includes RemoteShop setup, installation and customer care. This includes order integration.
- **eTransact** in its hosted scenario has a monthly fee of \$440 plus \$1500 for order integration and a \$1500 setup fee.
- Total fees for startup - \$24,780, with an annual fee of \$23280.
- The additional costs are for order and item processing. If you are small, (<100 orders, <1000 items), the additional monthly fees are nothing. If you are larger (>100 orders, >1000 items) the additional monthly fees are \$75 plus .75 for each order up to 1000, and .40 cents thereafter.

- The above scenario compares like features and is equal to RemoteDesk eCommerce. Without order integration, any web-based solution would become an administrative nightmare.

Business to Everyone B2E:

SUMMARY

Time Frame	RemoteDesk	eTransact	eTransact Purchase
First years cost	\$18067	\$33400	\$88500
Total costs for yr 2	\$2800 or \$300/mth	\$27240	\$13500
Total costs for 2 yrs	\$20867 or \$21667	\$60640	\$102,000
Cost Savings	\$38973 or \$80333		

Wow, \$38,000 savings, after only 2 years. Or \$80,000 if you purchased eTransact. Year 2003 - now what if it became affordable to host your own? With RemoteDesk eCommerce, you can take it and install it all in-house. And with some of those savings, you can get some really nice, unique features embedded, from a company that responds to your needs quickly, efficiently, and cost effectively. But, if you chose a hosted solution, you are going to have to start from scratch. All that money is just gone.

Details of table above:

- If you want the system which makes eTransact different from RemoteDesk, which is the B2E scenario, the costs for the first year are: \$1500 setup plus \$26880/year, \$33400
- If you use RemoteDesk Customer, you can get similar functionality of the B2E solution for \$195 per user. Again though, RemoteDesk for remote types are desktop applications, using e-mail technology.
- **RemoteDesk B2E** option costs \$14467 plus \$300/month. This provides full integration to your ACCPAC system.
Total cost: \$18067.
- Now one main thing to note in the above quoted prices is that with RemoteDesk you own the product, you can do with it what you want, you can change ISP's, you can move it into an in-house system when this becomes more affordable down the road, and you can change the shopping cart in any fashion you want.

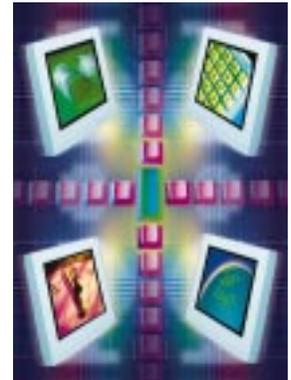
- You can't get this from a hosted version. If you decide to leave in 3 months due to performance issues, speed, limited functionality, or price, you have to start again from scratch. Your shopping cart setup, etc. are all gone.

To get the same functionality from eTransact, you can purchase the B2E option for \$75000 plus \$13500 maintenance, for a total of \$88,500. At this point you must set up everything yourself.

Compared to hosted service solutions

Benefits of using/recommending a Hosted Solution

- Achieve faster & more competitive business operations
- Deliver applications where and when your business needs
- Afford the best applications - even in smaller companies
- Focus on your main business objectives - not the IT issues
- Avoid large up-front costs for hardware and software
- Pay only for the number of users you need, when you need them
- Better managed IT costs as you can predict IT costs more easily - no unexpected hardware or software upgrade costs
- Gain greater reliability, scalability and flexibility
- Predictable service levels backed by Service Level Agreements



Drawbacks/Barriers of using/recommending a hosted solution

- Some IT departments may not trust sending highly valuable and private customer data across the Internet to a provider with a short track record
- Subscribers may also face potentially harsh **consequences for opting out before the contract** with the host expires
- Concerns include integrating offerings with existing legacy applications
- Loss of control over security and the network.
- Technical support staff unable to support in a timely manner
- **Constantly paying monthly fees could surpass the cost of ownership**
- **Connection times are too slow**, and special lines just mean more monthly costs

Be cautious when you jump in, because if you tie your end-user to a **contract** they aren't happy with, it will be you they come back to. Or, if you recommend a provider that goes under or **aborts that offering** because they just couldn't get enough customers fast enough, they will be looking to you in search of their data. The shakeout among players will be swift and brutal predicts GartnerGroup. Of the current lineup of 300 or so, **more than 60 percent will disappear** before the end of 2001 due to poor service or market consolidation. To keep updated on hosted solution postings visit:

<http://www.remotedesk.net/host.htm>

Compared to VPNs, XP, Browser Based, and more

These solutions all have common threads that determine the success in using these as a remote access option.

Virtual Private Network (VPN) - A *virtual private network* (VPN) uses a public network, along with encryption, tunneling (encapsulation), and authentication, to achieve the same level of security and privacy as a private network. There are 2 methods; VPNs can connect two networks, this is typically referred to as a LAN-to-LAN VPN or a site-to-site VPN. Second, a remote access VPN can connect a remote user to a network.

XP - Remote Desktop Web Connection allows you to have remote control over your computer from any computer on the Internet without installing client software. You just enter a Web address to securely connect and control your computer remotely from inside the Internet Explorer browser software. Based on the technology behind Terminal Services.

❖ All require internet connection for look-ups, order processing, or data access of any nature. Issues with solutions of this nature are;

Security issues

- a) may deter customers;
- b) because firewalls, security software and web stores are based on the number of active accounts or items, this could also be a continuous fee;
- c) your live accounting system is open to "hacking" and damages

Performance

- a) physically connected to the web which means you must have access to a phone line to log on;
- b) connection can be slow, interruptions can occur,
- c) disconnection or server not available;
- d) Users may be frustrated depending on number of passwords and layers;
- e) high performance hardware as well as high bandwidth and line speed is crucial;

- Log on times can range from 5 to 30 minutes
- For international users access to internet is expensive, so results may not be as global as expected

❖ **Cost** - Initial setup and maintenance may be expensive

In general, although the trend is moving to on-line systems, it still does not satisfy the entire remote requirements. **Sales reps** need immediate answers, a hand held can give them that while they are on the road. If you have a high percent of general **internet purchasers**, you can have an eCommerce shopping cart or order form without exposure to your data. When there is not a need to be into the actual data, I wouldn't recommend that you encourage it.

For **branch offices** and employee-based access, on-line is a viable option. They most likely have a hardware and personnel support system in place.

AOC Session details – What you will see

Session 1 – RemoteDesk & eCommerce – Part 1

Tuesday May 7th, 2002 – 2:00-3:15pm
Barclay Room

*See you at
AOC
2002!*

Topic Details:

Did you know RemoteDesk has 3 Administrator types, 14 separate add-ons, and satisfies **ALL** remote sourced order scenarios from sales reps, branch offices, customers, the web, handhelds, trade shows and warehouse installations? This session will go over each of the components and prove to you that no matter where the order comes from; **it should go through RemoteDesk first**. From installation of RemoteDesk eCommerce, the components, requirements and markets, we will cover all you need to know to get the sales rolling, while providing you with the knowledge to successfully install and recommend this product line.

We will also touch on our latest developments including RemoteDesk POS (Point-of-Sale), RemoteDesk EFT (Electronic Funds Transfer) and our browser based web deployment applet for on-line ordering for any customers.

Session 2 – RemoteDesk & eCommerce – Part 2

Wednesday May 8th, 2002 – 9:50-11:00pm
Pacific Room

Topic Details:

With all the components in place, and your installation under way, now is the time to add eCommerce to this solution. We will go over how to set up the eCommerce component in RemoteDesk and the steps to successful eCommerce integration. Then we will take a look at the ways you get eCommerce-generated orders into the system, and how to tailor new and existing systems to conform to this. Lastly, we will be examining RemoteShop and showing you how this can save thousands of dollars.

Upcoming trade shows/seminars visit: <http://www.RemoteDesk.net/shows.htm>

- This section also contains the latest PowerPoint presentations available for download.

For Bravo AOC updates visit: <http://www.remotedesk.net/aoc2002.htm>

7 steps to integrated eCommerce

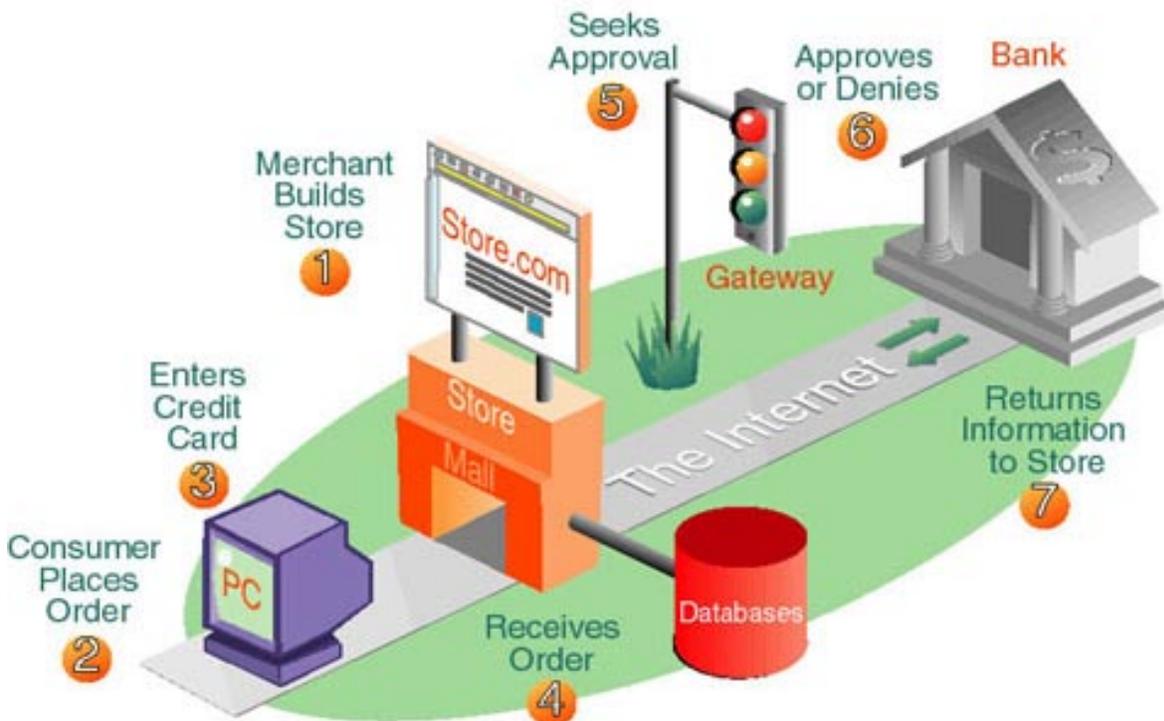
1. [Get a Domain Name \(web address\)](#)
2. [Select an Internet Service Provider](#)
3. [Decide on a Payment Processing Method](#)
4. [Get an Internet Merchant Bank Account](#)
5. [Select e-commerce software](#)
6. [Design your Store](#)
>> [Integrate to your back-end accounting!](#)

[Promote your Store](#)
>> [Monitor your promotions](#)



For more details on each of these options visit:
<http://www.bravosw.com/ecsteps.htm>

For more details on the transaction cycle visit:
<http://www.remotedesk.net/rdcycle.htm>



How we help dealers sell our product line

- **For all dealers** we introduced our **Bravo tips newsletter**, which takes the issue of the moment, eliminates all the hype, and brings it into real terms about what the technology is, what it will REALLY do for you, what it REALLY costs and do you need it. We got rave reviews over these.
- We send out e-mails to registered dealers that contain information about our latest product releases, industry trends, and what's new
- We have “**human-click**” on all of our major web sites. During normal office hours you can get a live agent to help you instantly.
- Most of our top selling products are available **free to download**.
- We put ACCPAC, Great Plains, GoldMine, ACT!, Quick setup guides, PocketPC and Shopping cart integration **documentation on-line**
- We introduced **BravoBucks** so when you spent money, you also earned money towards future purchases <http://www.BravoBucks.com>
- We set up ‘**tours**’ on our web site so you could find what you were looking for quickly <http://www.bravosw.com/tours.htm>
- We do **on-line demos** for your end users using PCAnywhere or VNC
- For **Bravo dealer members** we created a **private web site** where you could access our **latest versions, products, PTF's, marketing tips, sales tips, email strategies, internet secrets, e-books** and much more. This exclusive area is updated daily, and contains everything that we are up to. We also provide **unlimited priority technical support**, demos and all the other features listed in this document titled **Bravo Dealer Programs** and Pricing and the **Top 10 reasons to join!**



Top Ten reasons to be a Bravo Reseller:

1. Save more with member only price **discounts, specials** and dealer program credits!
2. **NFR product for in-house use and demos**, catalogs, brochures, and sales sheets
3. **FREE website listing** and links. **FREE banner** placement too.
4. Unlimited **priority technical support**
5. **Private Dealer Website** Access - all product downloads, PTF's, support notes, chat areas, pricing, specials and more
6. **WIN FREE stuff** earning Dealer of the Month
7. Exposure to **new markets** that integrate to ACCPAC such as, ACT!, GoldMine, MS-Outlook and Windows CE environments
8. **FREE marketing**, seminar, trade show participation and sales help. We'll even make the follow up calls for you if you want!
9. Technologically advanced, **quality products** your clients are **guaranteed** to benefit from
10. **Free Bravo T-shirt** – a different one each year

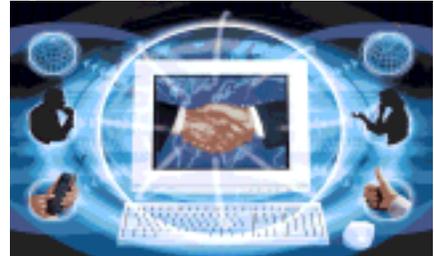


Bravo Dealer Programs and Pricing

We have 4 different dealer programs. Choose which one is best for you!

(1) **Our Premium Partner program includes for one full year:**

- Electronic Commerce core product demos - **RemoteDesk + e.Commerce, EDI-PAC/2000 and 1 other product of your choice!**
- All [RemoteDesk add-ons](#) and future releases
- Additional % off regular posted Bravo dealer costs
- 20% off client upgrades sold by you (Premium Program Only); 10% other programs
- Compatibility, feature updates and PTF's
- Priority technical support
- Access to [private dealer area](#)
- Seminar presentation files for use
- Free Product catalogs and brochures
- Special promotions
- Monthly e-mail on product updates, new products, technical notes etc.
- Free link to your web page from our web page or contact information listed



All for only \$795.00/year!

(2) **RemoteDesk Suite of Solutions**

For dealers focusing on Remote solutions we have the "**RemoteDesk Solution Series**" which includes **RemoteDesk e.Commerce**, all other add-ons, as well as the other applicable dealer program benefits. **Only \$495.00.**

(3) **Electronic Solution Series for ACCPAC Plus**

For ACCPAC installs we have the "**Electronic Solution Series**" for DOS bundle, which includes **ACCFAX, Remote Order Entry, & EDI-PAC** as well as the other applicable dealer program benefits, for **only \$495.00.**

(4) **EDI (Electronic Data Interchange) for ACCPAC**

- [EDI-PAC/2000](#) - Electronic Data Interchange Interface for ACCPAC Windows, [EDI-PAC](#) - Electronic Data Interchange Interface for ACCPAC Plus demo, plus all other applicable dealer program benefits for **\$495.00**

Best of all - any Bravo products you sell, you receive a 10% credit (Premium) 5% credit (All other Members), towards next years renewal fee.

Once you've joined the program, you may never have to pay again!

...And, once you have earned enough credits to pay for your renewal, all credits earned now start to come directly off the product. You could be earning up to **15% off additionally.** (**Prices are subject to change without notice)

For complete dealer program details visit: <http://www.bravosw.com/reselacc.htm>

To become a Bravo member visit: <http://www.bravosw.com/order.htm>

Why include Bravo on your development team?

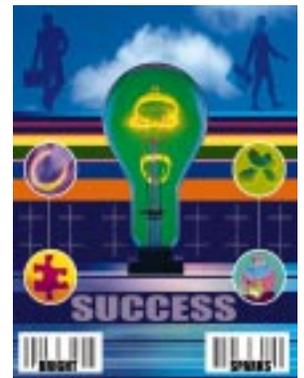
- ∅ For over 16 years we have continued to provide leading edge solutions at cost-effective prices
 - ∅ We have extensive in depth knowledge of technology, eCommerce, accounting integration, HTML, Java, ActiveX, XML, Flash and the internet
 - ∅ Top quality, priority technical support
 - ∅ Bravo is totally supported by our product sales, which means with all these new 'start-ups', when the investors get bored, or stop funding because the numbers aren't there, we will still be here, supporting our products because of our sales history and our customer base.
 - ∅ Our commitment is to our dealers and end users, not our investors.
 - ∅ Our staff, not a board, controls our company.
 - ∅ Our solutions are created in-house, which means when you want us to change something, we can.
 - ∅ As a developer since 1985, I believe we have proven time and again that not only will we be here to support our solutions, we will have taken our products to superior heights.
- ∅ We will continue to cut through the hype, and deliver quality software solutions, at an affordable price.**



Who depends on us

We are a quiet company, but in these times of everyone claiming that they are 'leading edge', 'the best', 'the only', 'the first', we figured we would take a few minutes to show you some of the companies who have trusted our products.

- ✓ Johnson & Johnson, Safety First Alert, Dunkin Donuts, Playmobil USA, Map Art Publishing, Mobil Oil, Acorn Australia, TD Bank, ScotiaBank, McCain Foods, Tong Garden, BC Courthouse, BOC Gases, Sunbeam Canada, Italtasta, Brio Beverages, Cott's Beverages, Brita Water Filters, Mystic Brands, Snapple Beverages, McDonald's, Canada Sportswear, Canadian Diabetes Association, Chapman's Ice Cream, Dowmont Foods, Fedex, Gillette, Grand Bahama Port Authority, Dairy Queen, Krack-o-pop, Lakeport Brewing, Magnum Oil, Mentholatum Canada, Metropolitan Toronto Convention Center, Hitachi, Swaziland Meat Industries, Shimano, Stafast, Sweet Ripe, Symbol Technologies, TEC Canada, The Body Shop, Toronto Historical Board, Trodat Canada, United Floral, VanCity Credit Union and Wasaya Airways, just to name a few.





Contact Us

As a 17-year developer dedicated to this marketplace, take a good look at exactly what this product does, and what it can do for you and your clients. This product has revolutionized the way your clients do business, for a cost-effective price, with a software company that can make you money!

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After evaluating this document if you are still not sure and need help putting together a quote or analysis, please feel free to contact us:

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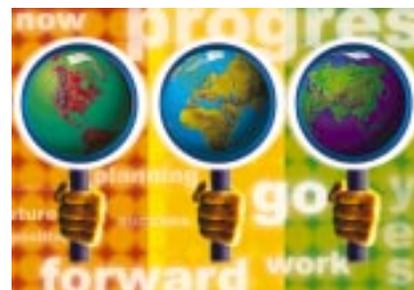
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